



lyaly

c'est pour toi

- Quality
- Convenience
- Opportunity



## **IN 45 SECONDS**

We use personal and home products every day.  
lyaly makes them accessible, with selected quality.

You can save on your purchases.

If you want, you can also collaborate and earn based on your  
activity.

**If you're curious, in 3 minutes I'll explain how it works.**



## WHY DOES IT EXIST?

Every month we buy the same products.

And we often pay full price for them.

lyaly was created to offer an alternative:

**fewer steps, more value** for those who choose and share.

We don't change habits.

We change **the way** we experience them.



# WHO IS IYALY

IYALY was founded in 2022 from a simple idea:  
to make everyday products more accessible,  
without giving up quality.

We put **people at the center**,  
offering tools, training and support  
to those who choose to be part of IYALY.

**c'est pour toi**  
is our way of starting from people  
and the choices they make every day.



## A NEW PERSPECTIVE

**A SIMPLE AND HUMAN MODEL:  
CHOOSE • TRY • SHARE**

You can save on your purchases.

And if you want, you can collaborate and earn based on how much you share Lyaly.

Would you like to see how it works?



# WHY CAN PRODUCTS COST LESS ?

In the traditional market, advertising and supply-chain steps impact the final price.

lyaly grows thanks to people: fewer intermediaries, more shared value.

## TRADITIONAL MARKETING



## NETWORK MARKETING





# Products designed for everyday life



**Skincare**



**Bodycare**



**Haircare**



**Perfumes**



**Dietary supplements**



**Makeup**



**Homecare**



## Our fragrances

**Fragrances designed and produced by IYALY,**

created to complement your everyday routine.

We use carefully selected raw materials and oversee every stage of the process—from concept and formulation to production.

**Important note:** the scent profiles of our fragrances may be inspired by well-known fragrances.

IYALY is not affiliated with, connected to, or sponsored by any third-party brands.

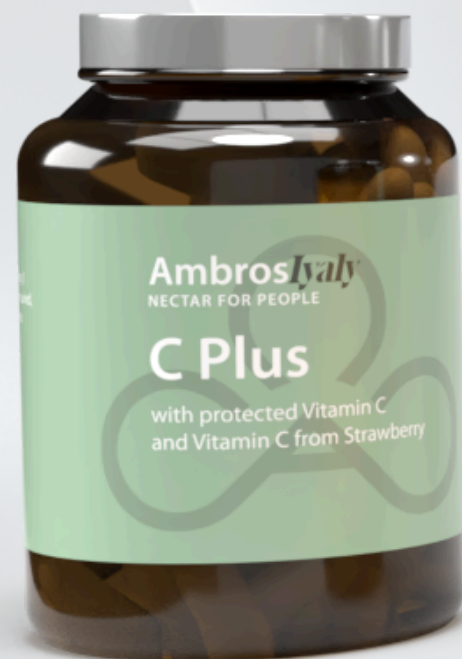




# DIETARY SUPPLEMENTS

## FOR DAILY WELLNESS

Products developed to fit naturally into everyday life.





# HOME CARE

Products developed for the care and hygiene of indoor environments, designed for everyday use.

- **ESSENTIAL DESIGN**
- **PROFESSIONAL EFFECTIVENESS**
- **HACCP COMPLIANCE\***

\*Suitable also for environments where HACCP protocols are applied, in compliance with the operating procedures adopted by the business.





**DO YOU WANT TO SAVE**

**40%**

on the lyaly products you  
choose for your everyday  
routine?



# THREE WAYS TO LIVE IYALY

HOW DO YOU WANT TO LIVE IT?

1



**SAVE:**

I **BUY** PRODUCTS FOR MYSELF  
WITH AMBASSADOR **CONDITIONS**

2



**SHARE:**

I **RECOMMEND** THE PRODUCTS I  
USE AND I **EARN** ON SALES.

3



**BUILD:**

I **BUILD** A NETWORK OF PEOPLE  
WITH **SUPPORT** AND **TRAINING**.



SAVE

# Our products: **luxury** at an **affordable price**



**Perfume (100 ml) purchased  
IN A PERFUMERY**

Verified average prices  
from €120 to €150



**Perfume extract (100 ml)  
IYALY**

Customer price €33  
Ambassador price €19.80



SHARE



# The Ambassador

**By sharing the products, they can earn a 40% margin on sales.**

## Earning potential from direct sales:

- 1 product at €33 = €13.20
- 10 products at €33 = €132.00
- €500 in sales = €200
- €1,000 in sales = €400

Illustrative examples. Results may vary. No earnings are guaranteed.



2

SHARE

# THE AMBASSADOR

## RECEIVES SUPPORT AND TRAINING

- You are never alone.
- Simple method.
- Ready-to-use tools.
- A replicable path.





3

BUILD

# A business that works with you and for you.

An Ambassador shares lyaly with 5 people interested in trying the products or collaborating.



Illustrative example. Results may vary.



3

BUILD

If the model is replicated over time, the group  
**can grow.**



Illustrative example. Results may vary.



3

BUILD

By replicating the same method, the network can **grow progressively.**



Illustrative example. Results may vary.



**BUILD**

## COME FUNZIONA?

100 pts

5 X 100 = 500pts

30 x 100 = 3000pts

155 x 100 = 15500pts

Every purchase **generates points**.

Points allow you to **progress** in the path.

This POINT ACCUMULATION EXAMPLE explains the mechanism.

**It is not a promise of results.**

**No earnings are guaranteed.**



3

BUILD

# QUALIFICATIONS AND ADVANCEMENT

QUALIFICATION	SALARY ACHIEVABLE	POINTS	LEVEL
IRIDIUM	< €120.000	1.000.000	34,5%
RHODIUM	< €55.000	500.000	33,5%
PALLADIUM	< €32.000	250.000	32,5%
PLATINUM	< €18.000	120.000	31%
WHITEGOLD	< €10.000	60.000	29,5%
ROSEGOLD	< €6.200	30.000	28%
GOLD	< €3.500	15.000	26%
SILVER	< €1.800	7.500	21%
TITANIUM	< €1250	5.800	18%
STEEL	< €870	4.200	16%
IRON	< €543	3.000	14%
BRONZE	< €303	2.000	11%
COPPER	< €168	1.300	9%
STONE	< €69	700	6%
CLAY	< €20	300	3%

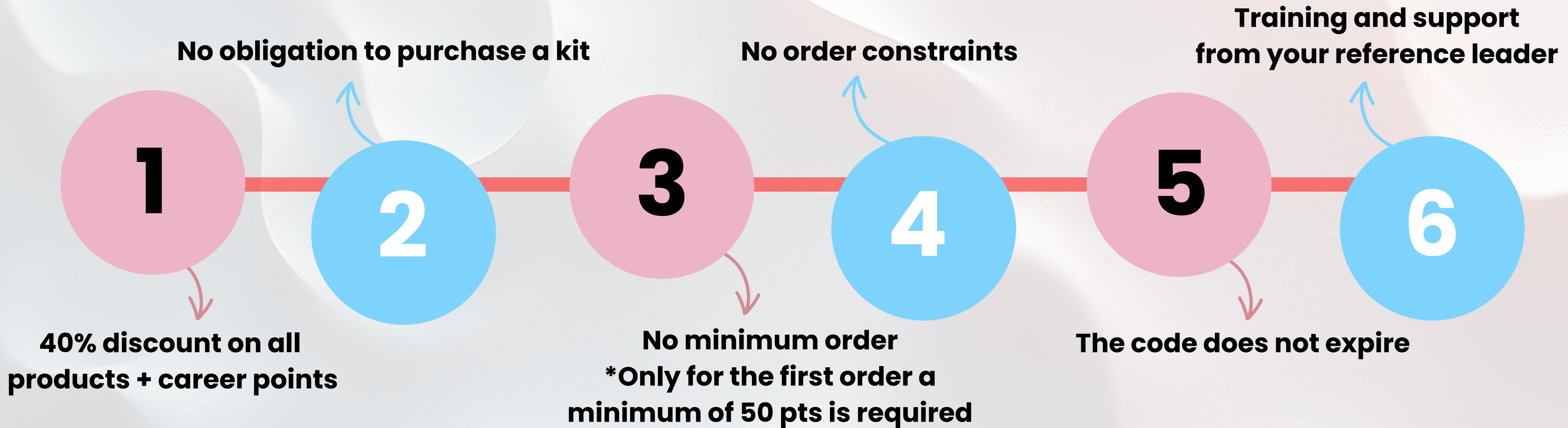
Levels depend on the points earned. Compensation is variable and depends on individual activity. No earnings are guaranteed.



# AMBASSADOR CONDITIONS

BY **REGISTERING** VIA LINK OR ENTERING YOUR DETAILS (FIRST AND LAST NAME)

**YOU WILL IMMEDIATELY GET THE FOLLOWING BENEFITS:**





The financial examples are for informational purposes.  
Compensation and results may vary and depend on individual  
activity.

No earnings are guaranteed.



lyaly

DO YOU WANT TO TRY?

The simplest way is to start like this:

- Register
- Choose the products
- Try and evaluate

THANK YOU